

Feature Writing: A Practical Introduction, // 163 pages // 2006 // 9781412908009 // SAGE, 2006 // Susan Pape, Sue Featherstone

Writing introductions for your articles is critical to getting people to read your content. I will be showing you how to write introductions the easy way.Â How to Write The Perfect Introductions for Your Articles. by Bamidele. The introduction of an article can determine whether it gets read or not. That is why smart writers are very particular about how they write their introductions â€” and writing effective introductions isnâ€™t as complicated as many people think. According to Copyblogger, on average eight out of 10 people will read the headline of a piece of content but only 2 out of 10 will go on to read the rest. While a lot of factors will determine how many more people will go on to read your article, more often than not it is your introduct... Buy Feature Writing: A Practical Introduction 1 by Susan Pape, Susan Featherstone (ISBN: 9781412908009) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.Â This will be a good introductory book for busy people who need to get to grips with the concepts and ways of thinking as they approach the idea of writing features. It was an easy book to read but it could have done with a glossary and `other reading' reference but even so I can recommend it. Read more. 2 people found this helpful. Get this handbook & improve your skills. Write a strong introduction section â€” Make a great first impression.Â Communicating Science: a practical guide for engineers and physical scientists, pp. 7â€”9. Singapore: World Scientific. 276 pp. Related reading: The secret to writing the introduction and methods section of a manuscript. Tips for writing the perfect IMRAD manuscript. Bonus takeaway exclusively for community members.Â A final tip: although the Introduction is the first section of the main text of your paper, you donâ€™t have to write that section first. You can write it, or at least revise it, after you have written the rest of the paper: this will make the Introduction not only easier to write but also more compelling.