

Developing a Successful Infrastructure for Convention and Event Tourism. Robert R. Nelson. 9781317993742. Routledge, 2014. 164 pages. 2014

To be successful in today's competitive convention and event tourism market, communities need to provide a complete package that includes quality lodging, convenient and affordable transportation, restaurants, entertainment, and tourist appeal. Developing a Successful Infrastructure for Convention and Event Tourism presents a multidisciplinary approach to the challenges of developing larger infrastructural needs. This unique book closely examines what it takes for a destination to be successful, providing a balanced approach to developing convention and event tourism. Once developed, infrastructure and facilities highly influence destination competitiveness (Crouch and Ritchie, 1999; Murphy et al., 2000); increases the efficiency of privately producing and distributing tourism services, and in certain cases, makes possible the supply of tourism services (Sakai in: Dwyer and Forsyth, 2006). The emergence of sustainability has highly influenced the research path for infrastructure and facilities. Croatia is among leading Southern and Mediterranean Europe destinations. Tourism accounts for 18,1% of its GDP and 7% of total employment (Ministry of tourism, 2016). Development, maintenance and operationalization of tourism infrastructure (including recreational facilities) are extremely important and by that defined with several laws. This book explores major concepts in tourism, what makes tourism possible, and how tourism can become an important factor in the wealth of any nation. It is written in broad, global terms, discussing the principles, practices, and philosophies of tourism that have been found to bring about success. In this ninth edition of Tourism, even greater attention has been paid to the global impact of tourism, both economically and socially. For tourism to be successful, a great variety of components must work together seamlessly to create a positive travel experience. This book is divided into six parts... (Photo by Richard Grant, courtesy of the Denver Metro Convention and Visitors Bureau.) 1 . The tourist. Infrastructure is the key to develop a successful tourism destination. Tourism industry stimulates investments in new infrastructure, most of which improves the living conditions of local residents as well as tourists. Tourism development projects can include airports, roads, marinas, sewage systems, water treatment plants, restoration of cultural monuments, museums, and nature centres. The importance of infrastructure for tourism has been emphasized by Crouch and Ritchie, (1999) who analyse the product in the context of comparative and competitive advantage, they emphasized that, tourism planning and development would not be possible without roads, airports, harbours, electricity, sewage, and potable water. Running head: TRAINING AND DEVELOPMENT FOR A SUCCESSFUL TOURISM INDUSTRY 1. Training and Development for a Successful Tourism Industry in Newfoundland: A Literature Review Bronwyn L. Cass. rural tourism and identifies information that may contribute to a successful tourism industry in Newfoundland, Canada. Upon review, a set of considerations. However, training is not just an event that occurs in a classroom, "training is now viewed as a system that is essential to promote learning and enhance on-the-job performance" (Salas et al., 2012, p. 95). Viewing training as a system means that organizations must take into account what happens before, during, and after training to ensure results.