

Cesar Chavez | 48 pages | Kathleen Tracy | 9781584152248 | Mitchell Lane Publishers, 2003 | 2003

Cesar Chavez Day is a U.S. federal commemorative holiday, proclaimed by President Barack Obama in 2014. It is commemorated to promote service to the community in honor of Cesar Chavez's life and work. Americans are urged to "observe this day with appropriate service, community, and educational programs to honor Cesar Chavez's enduring legacy." Cesar Chavez dedicated his life to helping American farmworkers. This champion of social justice organized farmworkers into unions and argued for better pay and fair working conditions. Product Identifiers. While Krull emphasizes Chavez's younger years that inspired him to become an activist and focuses on the 1965 grape pickers boycott and the 300-mile march that resulted in the first farm workers' contract, the Adlers' book includes those events, but provides a more linear approach. This is Pawel's second book on Chavez and the United Farm Workers. Her first book *The Union of Their Dreams: Power, Hope and Struggle in Cesar Chavez's United Farm Worker Movement* (2010) was a collective biography of seven UFW organizers. Chavez overshadowed the portrait of each. For those schooled on textbook versions of the life of Cesar Chavez this is a disturbing nevertheless instructive read. In the past decade we have learned that Chavez was not as respected inside the Union as he was without. Mexican-American civil rights and labor activist Cesar Chavez (1927-1993) comes to life in this vivid portrait of the charismatic and influential fighter who boycotted supermarkets and took on corporations, the government, and the powerful Teamsters Union. Jacques E. Levy gained unprecedented access to Chavez and the United Farm Workers in writing this account of one of the most successful labor movements in history-which also serves as a guidebook for social and political change. Bruns Roger (EN). Cesar Chavez, the labor organizer and founder of the United Farm Workers of America, was, perhaps, an unlikely hero. In this biography, his early life is shown to be fairly typical for a boy in a close-knit family of Mexican Americans who worked the land in Arizona and California and endured hardship and discrimination. His story reveals the underside of the American Dream