

Franchising in Europe / 9780304319787 / 428 pages / Martin Mendelsohn / Cassell, 1992 / 1992

The European Franchise Federation (EFF), founded in 1972, is a not-for-profit professional organisation that represents the franchise industry in Europe. It has its seat in Brussels. It currently has as members 20 franchise associations from 166 EU Member States and 47 non-EU States. Its aims are to promote, protect and contribute to the development of franchising in Europe and to speak with one voice for franchising. www.eff-franchise.com. © European Franchise Federation The information in this brochure is EFF-generated. Franchises in Europe. Here you can find international franchise companies seeking European country or regional, multi unit, master and area franchise development agreements. And if you are from this region and looking for franchise business opportunity for sale you will find many useful information about different franchise businesses. You can contact franchise company that fits your goals to agree next steps and start your business with top international franchise brands. Franchising in Europe book. Read reviews from world's largest community for readers. With 1992 in mind, this book looks at how business can expand through... Coverage includes statut With 1992 in mind, this book looks at how business can expand through franchising operations in Europe. Key information is contained within each chapter, concerning both general conditions and specific considerations in relation to a particular European country. Each of the 12 EC member states is profiled by a specialist in that particular country. Coverage includes statutory requirements, legal issues relating to competition, employment and copyright, tax and financial matters. Appendices supply the text of key EC legislature and the European Franchise Federation Code