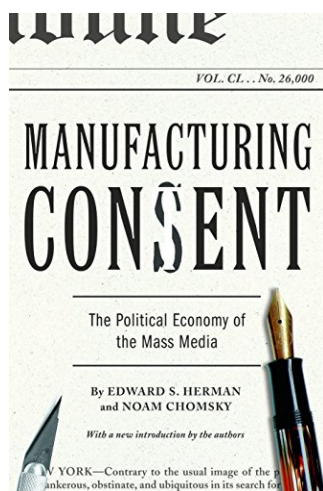


[PDF] Manufacturing Consent: The Political Economy Of The Mass Media

Noam Chomsky, Edward S. Herman - pdf download free book



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Description:

An absolutely brilliant analysis of the ways in which individuals and organizations of the media are influenced to shape the social agendas of knowledge and, therefore, belief. Contrary to the popular conception of members of the press as hard-bitten realists doggedly pursuing unpopular truths, Herman and Chomsky prove conclusively that the free-market economics model of media leads inevitably to normative and narrow reporting. Whether or not you've seen the eye-opening movie, buy this book, and you will be a far more knowledgeable person and much less prone to having your beliefs manipulated as easily as the press. --This text refers to an out of print or unavailable edition of this title.

From Publishers Weekly Herman of Wharton and Chomsky of MIT lucidly document their argument that America's government and its corporate giants exercise control

over what we read, see and hear. The authors identify the forces that they contend make the national media propagandistic the major three being the motivation for profit through ad revenue, the media's close links to and often ownership by corporations, and their acceptance of information from biased sources. In five case studies, the writers show how TV, newspapers and radio distort world events. For example, the authors maintain that "it would have been very difficult for the Guatemalan government to murder tens of thousands over the past decade if the U.S. press had provided the kind of coverage they gave to the difficulties of Andrei Sakharov or the murder of Jerzy Popieluszko in Poland." Such allegations would be routine were it not for the excellent research behind this book's controversial charges. Extensive evidence is calmly presented, and in the end an indictment against the guardians of our freedoms is substantiated. A disturbing picture emerges of a news system that panders to the interests of America's privileged and neglects its duties when the concerns of minority groups and the underclass are at stake. First serial to the Progressive.

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MANUFACTURING. I CONSENT. 1. I. I The Political Economy. I. I, of the Mass Media. , I. I.Â Mainstream Media Usage of "Genocide" for Kosovo, East Timor, Turkey, and Iraq xxi I-I Financial Data for Twenty-four Large Media Corporations (or Their Parent Firms), December 1986 6 1-2 Wealth of the Control Groups of Twenty-four Large Media Corporations (or Their Parent Companies), February 1986 9 1-3 Affiliations of the Outside Directors of Ten Large. In this pathbreaking work, Edward S. Herman and Noam Chomsky show that, contrary to the usual image of the news media as cantankerous, obstinate, and ubiquitous in their search for truth and defense of justice, in their actual practice they defend the economic, social, and political agendas of the privileged groups that dominate domestic society, the state, and the global order. Based on a series of case studiesâ€”including the mediaâ€™s dichotomous treatment of "worthy" versus "unworthy" victims, "legitimizing" and "meaningless" Third World elections, and devastating critiques of media coverage o... Save for Later Save Manufacturing Consent: The Political Economy of the Mass Media For Later. Create a List. Download to App.Â Based on a series of case studies-including the media's dichotomous treatment of "worthy" versus "unworthy" victims, "legitimizing" and "meaningless" Third World elections, and devastating critiques of media coverage of the U.S. wars against Indochina-Herman and Chomsky draw on decades of criticism and research to propose a Propaganda Model to explain the media's behavior and performance. News media must therefore cater to the political prejudices and economic desires of their advertisers. This has weakened the working class press, for example, and also helps explain the attrition in the number of newspapers.Â Four years after publication, Manufacturing Consent: The Political Economy of the Mass Media was adapted to the cinema as Manufacturing Consent: Noam Chomsky and the Media (1992), a documentary presentation of the propaganda-model of communication, the politics of the mass-communications business, and a biography of Chomsky.

2-3 Mass-Media Coverage of Worthy and Unworthy Victims (2): A Murdered Polish Priest versus Two Murdered Officials of the Guatemalan Mutual Support Group 84 3-1 Topics Included and EXcluded in the New York Times's Coverage of the Salvadoran Election of March 25, 1984 132 3-2 Topics Included and Excluded in the New York Times's Coverage. Introduction THIS. Book centers in what we call a "Propaganda model," an analytical framework that attempts to explain the performance of the U.S. media in terms of the basic institutional structures and relationships within which they operate. It is our MANUFACTURING. I CONSENT. 1. I. I The Political Economy. I. I, of the Mass Media. , I. I. Mainstream Media Usage of "Genocide" for Kosovo, East Timor, Turkey, and Iraq xxi I-I Financial Data for Twenty-four Large Media Corporations (or Their Parent Firms), December 1986 6 1-2 Wealth of the Control Groups of Twenty-four Large Media Corporations (or Their Parent Companies), February 1986 9 1-3 Affiliations of the Outside Directors of Ten Large. The Political Economy of the Mass Media. Edward S. Herman. and. Of the nine giants that now dominate the media universe, all but General Electric have extensively conglomerated within the media, and are important in both producing content and distributing it. Four of them Disney, AOL Time Warner, Viacom, and News Corporation produce movies, books, magazines, newspapers, TV programs, music, videos, toys, and theme parks, among other things; and they have extensive distribution facilities via broadcasting and cable ownership, retail stores, and movie-theater chains. Manufacturing Consent: This has been added to your Cart. Add a gift receipt for easy returns. Buy used What emerges from this work is a powerful assessment of how propagandistic the U.S. mass media are, how they systematically fail to live up to their self-image as providers of the kind of information that people need to make sense of the world, and how we can understand their function in a radically new way.