

[PDF] Understanding Intercultural Communication

Stella Ting-Toomey, Leeva C. Chung - pdf download free book



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Description:

Written in a conversational style, this book introduces students to the foundations of intercultural communication, a vibrant discipline within the field. Authors Stella Ting-Toomey and Leeva Chung take a multicontextual, inclusive approach that balances international and intercultural communication issues against U.S. domestic diversity issues. In addition to emphasizing a value-oriented perspective on intercultural encounters, the text contains a robust ethical chapter, complete with specific guidelines that will help students become ethical intercultural communicators.

By integrating current empirical research with lively intercultural examples, the authors ask thought-provoking questions and pose ethical dilemmas for students to ponder. The text offers a sprawling treatment of such topics as ethnic and cultural identity change, culture shock and intercultural adjustment, romantic relationships and raising bicultural children, global identity challenges, and decision-making choices in intercultural ethics.

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Intercultural conflict have become a day-to-day life that we witness in our societies. One can say that these have become part of us and sine-qua-non to the people. The more we come across people in our working places, at school, market places, and even in our basic closest relax places, we experienced social conflict and cultural misunderstanding during interaction, and these account to cultural conflict. Conflict if managed well, conflict itself is a positive outcome of intercultural conflict. Here's what I mean. Intercultural communication also requires an understanding that different cultures have different customs, standards, social mores, and even thought patterns. Finally, good intercultural communication skills requires a willingness to accept differences these and adapt to them. A Starting Point for Intercultural Communication. A desire for intercultural communication starts from the point of view that communication is better if it is constructive, and does not suffer from misunderstandings and breakdowns. And communications are only becoming more difficult when we are leading global teams with members from all over the world, some of whom we may never meet in person. Yet our intercultural competence begins with a reasonable understanding of ourselves. Culture is a pattern for living. It is complex and abstract. Indeed, intercultural communication happens between subgroups of the same country. Whether it be the distinctions between dialects in the same language, the differences in perspective between an Eastern Canadian and a Western Canadian, or the rural- versus-urban dynamic, our geographic, linguistic, educational, sociological, and psychological traits influence our communication. Like Hofstede's work, Trompenaars' dimensions help us understand some of those beneath-the-surface-of-the-iceberg elements of culture.