

Meanwhile... Wham!
**Comic and its communication value in
organizational context**

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Summary

This thesis begins with *The Pink Suit*, a comic strip I have created which comments on an interventionist social art project, the Manager in Residence Project. In this respect, this doctorate resides at the nexus between the arts and the social sciences. A personal level the forms the background, me as artist writing a thesis in the management department at Essex Business School. The thesis develops a framework premised on the history and epistemology of both social science and art, placing a particular focus on the field of organizational studies.

Within this tradition I discuss the controversial relationship in western culture between knowledge generated by text on the one hand and pictures on the other. This relationship is exemplified in the comic medium.

Potential of comic is examined, both as a tool for communication about organizations, and as an example of the transgression between different types of knowledge. The interplay between pictures and text in a given comic page is organized by its own medium-specific rules. Comparisons to other forms of visual display of data like maps and organigrams convey both similarities and differences to already established praxis. The sequential manner in which a comic unfolds is fundamental to the means by which its diagrammatic elements underlie its narrative.

Ultimately, I conclude by presenting eight different features of comic which help illuminate issues of communication within organizational contexts.

As regards epistemology and ontology, I suggest ultimately that increasing the awareness and interpretation of visual knowledge both broadens the means by which organizational data can be presented and enhances our understanding of the world.

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I would like to dedicate my doctorate to my father. He died during the course of this thesis. In his last days I was close to him, working on the thesis in the room upstairs to his. He would not have read it; he was a humble carpenter. But he was a man full of energy and passion. He was a very religious man, who shared his faith with whoever he encountered. Without his example and verve for understanding the world in his own way, I doubt very much I would have had the energy to complete this degree. He did not share my way of life, nor did I share his; but we met on common ground of respect and love. May his god bless him.

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Organizational communication means communication among people in an organization. To understand to meaning of the term, "organizational communication", let us first analyze the meaning of related terms such as "organization", "organize", "organization", and "communication". An "organization" is a group of people who are working together towards a common goal or for a particular purpose. In communication studies, organizational communication is a field of study, that focuses on the communication and information flow within organizations through different roles of the media. The flow of communication within the members, individuals and organizations could be either formal or informal. The field traces its lineage through business information, business communication, and early mass communication studies published in the 1930s through the 1950s. Until then, organizational communication CHAPTER-BY-CHAPTER OVERVIEW Intercultural Communication in Contexts is organized into three parts: Part I, "Foundations of Intercultural Communication"; Part II, "Intercultural Communication Processes"; and Part III, "Intercultural Communication Applications." Part I, "Foundations of Intercultural Communication," explores the history of the field and presents various approaches to this area of study, including our own. We begin Chapter 1 with a focus on the dynamics of social life and global conditions as a rationale for the study of intercultural communication. Intercultural communication can also involve barriers like stereotyping and discrimination. And these relationships take place in complex historical and political contexts. Start studying Organizational Communication. Learn vocabulary, terms and more with flashcards, games and other study tools. Organizational and individual attempts to persuade frequently seen in organizational identification, socialization, communication rules, and power. Identity. Relatively stable characteristics, including core beliefs, values, attitudes, preferences, decisional premises, and more that make up the self. Organisational Communication Notes - Free download as PDF File (.pdf), Text File (.txt) or read online for free. i. Instead of looking only to the electronic theory, business communicators must also consider the social context. ii. Because when we work together we all participate in a social situation. iii. When we talk of social situation we mean taking culture, social status, rules and regulation, norms and so forth into.