LIFE Walt Disney: From Mickey to the Magic Kingdom

The Editors of LIFE 2016
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LIFE Walt Disney book. Read 5 reviews from the world's largest community for readers. Disney World is often referred to as the "happiest place on earth" and the character Mickey Mouse is long ingrained in our collective memory. The Walt Disney Company is one of the largest and most valuable companies in the world. But behind all of that was one ambitious small-town farm boy who failed as often as he succeeded, and finally found worldwide fame - thanks to a Disney World is often referred to as the "happiest place on earth" and the character Mickey Mouse is long ingrained in our collective memory. The Walt Disney Company is one of the largest and most valuable companies in the world. But behind all of that was one ambitious small-town farm boy who failed as often as he succeeded, and finally found worldwide fame - thanks to Disney World.

Throughout the rise of Walt Disney, LIFE magazine was there, covering everything from the first Mickey merchandising to the launch of Walt Disney World in 1971, and now in this all-new special edition, LIFE revisits both the man and the magic in LIFE Walt Disney: From Mickey to the Magic Kingdom. Very few people know that as a young entrepreneur, he struggled with bankruptcy, borrowing money until he had a hit with the Mickey Mouse cartoons in the late 1920s. The Magic Kingdom: Walt Disney and the American Way of Life is a non-fiction book by Steven Watts. Steven Watts is a professor at University of Missouri-Columbia. He has published many articles and essays; however one of the most reviewed and major non-fiction books he wrote was The Magic Kingdom. Walt Disney was born in Chicago on December 5, 1901 and lived in Marceline, Missouri from 1905 to 1910. When he was young, he had a talent for drawing and he earned money doing illustrations for newspapers. Absolutely obsessed with this book! I'm a huge Disney fan and I have an annual pass to Disneyland. I thought about buying this book there but always decided that it would be too heavy to carry around and was pricey. Amazon's price was great so I bit the bullet and purchased it. Best purchase I've made. I get such joy out of this book and any Disney fan will too! It's a wonderful keepsake to pass on from generation to generation! Read more. 3 people found this helpful.